

What a Vero sample package looks like

This overview is designed for external conversations. It helps prospects see the shape of the deliverables before you send a full sample pack or start a live pilot.

Purpose: show what the package contains and which sample is the best fit.

Not: a promise of approval, a legal conclusion, or an execution scope.

Use it when: a prospect wants to see real outputs before starting with 1 SKU.

Core Deliverables

01
Summary report

Readiness verdict, blockers, and the next steps that matter most.

02
Issue list

A clear list of gaps, owners, order, and dependency logic.

03
Evidence index

Strong proof, weak references, and pending checks separated cleanly.

04
Handoff pack

A usable package for clients, internal PMs, or external agencies.

When to send this overview

- Before a pricing conversation, when the prospect asks what they would actually receive
- When the prospect wants a sample but does not need the full package immediately
- When your team needs one consistent way to explain the deliverable set

How to position the package

- It reflects the current prep state and next actions
- It reduces rework before execution or heavier compliance support begins
- It does not replace legal advice or guarantee marketplace approval

Available Sample Packs

SAMPLE 01
MJDesignDecor

Best for multi-component gift sets, component ambiguity, entity blocks, and packaging evidence gaps.

- Gift set SKU

SAMPLE 02
BohoCharmGifts

Best for variant-heavy SKUs, inherited attributes, material specificity, and platform mapping complexity.

- Home / storage variants

SAMPLE 03
PinkyPromiseAccs

Best for near-ready SKUs where the main questions are readiness grading, proof quality, and language coverage.

- Near-ready yellow-light SKU

- Missing RP or manufacturer details
- Strong for showing packaging and warning decisions

- Attribute inheritance issues
- Strong for showing mapping structure

- Platform mapping still incomplete
- Strong for showing final prep-stage judgment

How to choose the right sample

- If the SKU is messy and multi-component, start with MJDesignDecor
- If the SKU is variant-heavy, start with BohoCharmGifts
- If the SKU is already close to ready, start with PinkyPromiseAccs

Recommended external wording

We deliver a submission-prep audit package with a summary report, issue list, evidence index, and handoff pack. It reflects the current prep state and next actions. It is not a legal opinion and does not promise a final marketplace outcome.

Best next step

The strongest way to validate fit is still a live pilot. Share this overview first, then move to 1 live SKU or up to 3 related SKUs so the prospect can judge the value from real material.

Vero sample deliverables overview. This PDF is meant to support external conversations before sending a full sample pack.